

**PCS**  
**WALK-**  
**A-THON**



**October 27, 2021**

# Introduction

At the beginning of each school year, we host the Pickering Christian School Walkathon! This event helps our school in a number of important ways: it raises a substantial amount of money, it allows our children to make a significant contribution to their school, it helps to build school spirit, it develops a healthy sense of accomplishment amongst our students, and it allows people, who are not directly involved in the school, to contribute to Pickering Christian School.

Additionally, this year we will be continuing to accept Online Donations, which will make the donation process easier and more efficient. More information about Online Donations can be found on pages 4 and 7.

Please read through the following pages very carefully and make sure that the various forms in this package are returned on time. If you have any questions, feel free to contact the office, at (905) 427-3120 or by email [office@pickeringcs.on.ca](mailto:office@pickeringcs.on.ca)

Walkathon is the only student fundraiser of the year. Two years ago, students raised just over \$32,000!! Our goal this year is to raise \$33,750 to \$45,000 for PCS! If each student raises between \$150 - \$200, we will reach our goal!

## Here's what we did together in 2019!

- Continued classroom environment upgrades
- Added SmartBoards to our classrooms
- Replaced gym mats and upgraded additional gym equipment
- Upgraded the lighting throughout the school to energy efficient LED products to enhance the classroom environment

## This year we would like to accomplish...

- Building updates
- Upgrade more gym equipment
- Additional software and tools as curriculum enhancement
- Provide additional Professional Development training for teachers/staff

# Incentive Summary

Please ensure that your family cheque, and "Family Summary Form" are returned to the office by Monday November 8.

## STUDENT PRIZES

Students will have the opportunity to receive the following:

For every \$100 raised the students will have a choice of the following:

- 1) A pizza slice and drink coupon or
- 2) A non-uniform pass

## CLASS CHALLENGES

These goals will be based on \$200/student (i.e. \$200 x number of students = class goal)

Class raises 70-99% of their goal = class earns a treat day

Class raises 100% or more of their goal = class will enjoy an afternoon off from class to enjoy a movie with lunch and snacks provided.



## Creating Your Fundraising Page

1. Navigate to the website <https://www.canadahelps.org/en/charities/pickering-christian-school/p2p/walk2021/>
2. Click the "Create a Fundraiser" button.
1. You will be redirected to the "Join PCS Walkathon" page where you will provide your name, email address, and personal Fundraising Page name (e.g. The Holt Family).
2. You will then be asked to create a password for your new account.
3. Once your page has been created, you will be directed to a page which displays your personal URL for your page, along with social media links which will make sharing your page easy!
4. To customize your page, click the "Details" link. This page allows you to edit the name of your page and edit your "Fundraising Story" which is a short paragraph explaining your reason for fundraising.
5. When you have finished customizing your page, press the "Save" button at the bottom of the page.

## Making An Online Donation

1. Navigate to the fundraising page of the individual or family that you would like to donate to.
2. Click the "Donate to Me" button.
3. Enter the amount you would like to donate, an optional message to the individual/team, and select how you would like your donation to be displayed to other visitors to the page.
4. Click "Continue with my Donation".
5. Enter your personal information, which will be used to issue tax receipts (only for donations of \$20 or more), and your payment information.
6. Press the "Complete Donation Now" button to finalize the transaction.

## Online Sponsorship Initiative

Pledges can now be made online through an easy-to-navigate website. When you donate online, your donation will be received by the school right away and you will receive a tax receipt, for all donations over \$20, immediately.

The use of online donations will significantly reduce the amount of administrative work that must be done following the Walkathon. Additionally, it will make the process of collecting pledges and making donations easier than ever before.

As this new option for donating will benefit all individuals participating in the Walkathon, it is our hope that at least 50% of participating families will make use of this new option. If your family does not wish to use online methods for your fundraising, regular sponsor sheets will also be accepted. A special draw will be done for all the families that setup and use an online fundraising page!

**PRIZE—Family Pass to the Toronto Zoo, Movie Theatre OR Dinner**

### **Your Personal Walkathon Fundraising Page**

In order to collect donations from sponsors, each family can create their own personal Fundraising Page.

If there is only one student fundraising in a family, the Fundraising Page should be set up using the individual's name (e.g. David Park). If there are multiple students fundraising in a family, the Fundraising Page should be set up using the family's name (e.g. The Holt Family).

Donations made to a family's page will be equally divided amongst the students in that family. Each Fundraising Page will have a unique link which can be shared with friends and family to make donating easy.

## Route Summary



### **ROUTE DISTANCES:**

JK & SK	2 KM
Grades 1-4	4 KM
Grades 5-8	6 KM

**ROUTE:** We will be walking within the community around PCS. Children are asked to respect people's property and to **STAY** on the sidewalk.

**WHAT TO WEAR:** Students are not required to wear their uniform. All walkers, however, should plan to have good footwear and dress for the temperature appropriately. Classes are discussing specific class colours to create some additional school spirit.

**SAFETY:** All children will be walking in groups with their class and teachers. There will be route marshals (teachers) identified as lead and follow leaders to help guide each group through their route.



**HAND IN THIS FORM!**

## Family Summary Form

Please return this form with all cheques made out to "Pickering Christian School" by Monday, November 8th.

Child's Name	Grade	Amount Raised
1.		
2.		
3.		
TOTAL		

## Tax Receipt Request Form

**(\$20 donations or more)**

Family Name: \_\_\_\_\_

*Revenue Canada requires complete addresses for all tax receipts issued. Please print name and address clearly below.*

Amount	Full Name & Address (Please include Miss, Mrs., Ms., Mr.)
1	
2	
3	
4	

Family Name: \_\_\_\_\_

Amount	Full Name & Address (Please include Miss, Mrs., Ms., Mr.)
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	